



- **2007 – Chicago Skyline version 2.03** | TransLumenization | 80" DLP  
The Hotel Cass displays this ever-morphing artwork. Grandly placed for its prominence above the registration desk, it is the first work of art a guest will experience upon check-in.  
The 80 inch DLP is the largest in the Midwest as of its installation date. This commissioned work changes, or evolves, over a 60 minute loop from photographic realism to artistic interpretation and from classical to modern. The four still images above are extracts from the piece shown, at right, as installed.  
The art supports a hotel design that relates to all the senses, incorporating dramatic color palettes, artwork from Chicago's own art community, sensitive lighting and focused details in the public spaces and the guestrooms.  
The piece shows the impact of two of Chicago's greatest features, its skyline and architectural design.



Fluid Stills® Art Illusions is a new genre of art merging with technology. We imbue each digital frame with the integrity of an independent artistic still that cohesively changes over time without any visible or detectable change as that change occurs, creating a serene, temporally streaming composition.

This temporal art form is (r)Evolutionary time-based art and employs unobtrusive video, imparting imperceptible change to a series of images in an evolving subthreshold ultra-slow motion video. Fluid Stills® Art Illusions were first publicly exhibited on 02/02/02 at Chicago's Julia Friedman Gallery, sponsored by SONY with Doug Siefken as artist of the featured "Masked Images".

This tranquil and harmonious art form obviates the visual noise and environmental disruption presented by some other digital art alternatives. Our medium provides a more sublime experience than slide shows and contemporary interactive video art.

TransLumen Technologies, LLC, was founded in Y2K. We create proprietary and patented visual display technologies for software, firmware and content.

– Carol Sherman, President  
Douglas R. Siefken, artist and CTO

