



Long Glance Media Turning TVs into Digital Ambient Art

Key Objectives for Visual Design:

- Create a calmer and healthier visual Environment helping people to heal
- Create new client opportunities via integrated design, art, lighting and technology
- Elevate digital art for purposes other than viewing programming

Fluid Stills®

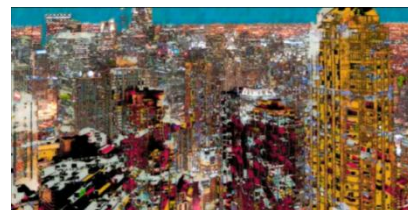
Fluid Stills® deliver the look and feel of static, framed art; yet constant change at the pixel level creates long term visual change (unnoticed by the naked eye).

Our health and healing art initiatives incorporate Fluid Stills® as an integrated element into the wellness and health visual experience. Fluid Stills® presents images designed to envelope the patient with peaceful and familiar visual elements rather than more upsetting visual stimuli and visual noise that are inherent in TV viewing, slide shows, video loops or screen savers, etc. Our work brings – Hospitals/ Rehabilitation Centers/ Palliative Care/Advanced Illness Patient/Hospice -non-intrusive art, which will help reduce anxiousness. This visual content creates an environment that distracts and desensitizes bad feelings - especially during treatments when used for pain mitigation.

TransLumen, through the Long Glance Media brand, will offer **Fluid Stills®** relaxing compositions for adults and children. We'll help source Architectural Design installations that line hallways providing ambient light sources using original art. In addition, we have many more ideas for in-home and commercial sales, BTB customer opportunities and for placement in new construction and out-of-home venues.

Links to view sample Fluid Stills® imagery –

- 1) Chicago Skyline – Fluid Stills® Art and Jazz
<http://youtu.be/EjqzcxP79zE>
- 2) Late Night Guitar 9:25 minutes – Children’s Lullaby
<http://youtu.be/4mq-WDvfEYI>
- 3) Koi 90 seconds - no audio - not looped
<http://youtu.be/CvcrHjakung>
- 4) The Road To Sewell's Barn
http://youtu.be/C_48SI51iGc
- 5) Flower painting ambient art 90 seconds
<http://youtu.be/SoDoHo6B7RQ>



Link 1 audio & video



Link 2 audio & video



Link 3 video only



Link 4 audio & video



Link 5 audio & video



Background...Who We Are:

TransLumen Technologies, LLC (<http://www.translumen.net>) is a Chicago-based Service and a Service Disabled Veteran Owned Small Business and production company with patents* for algorithm processes that spark a convergence of art and technology to form an entirely new digital-based Art Genre called **Fluid Stills®**. Our content creates a dynamic, temporal and compelling visual experience. Our primary go-to-market initiative is to provide a professional elevation in art content for flat screens/TVs that serve in-home and commercial/public displays.



We do not produce slide shows or video scenery. Instead, our patented Fluid Stills® deliver the look and feel of static, framed art; yet constant change at the pixel level creates long term visual change (unnoticed by the naked eye). The end-user has the ability to produce a mash-up of their desired music to accompany the Fluid Stills® art to provide the ultimate in personalization.

TransLumen produces its Fluid Stills® imagery for custom projects, and also releases retail content under the brand name Long Glance Media (<http://www.longglancemedia.com>). In addition to in-home use, commercial/public display licenses are available.

A partner relationship with TransLumen Technologies will offer clients/customers the elevation of Fine Art Fluid Stills® for their in-home and commercial use.

We'll work to make customized Fluid Stills® available via:

- Digital downloads
- Streaming
- USB Flash Drive
- Preloaded content on TVs & other devices
- Flexible and Exclusive art design

Offer new client opportunity for integration into design by:

- Adding more integrated art and lighting with
- Reducing visual noise and increasing visual depth while

Creating a better well-being

** Fluid Stills® images by TransLumen Technologies, LLC. Core and Enabling Intellectual Properties licensed to Long Glance Media are owned by TransLumen Technologies and protected by U.S. Patents #6,433,839 & #6,580,466 and Canadian Patent #CA 2,404,292.*



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